

MUSTANG NUMBER



*16th Annual*

# STURGIS MUSTANG RALLY

AUG. 30 - SEPT. 4, 2022 • STURGIS, S.D.

[www.STURGISMUSTANGRALLY.com](http://www.STURGISMUSTANGRALLY.com)



# 2022 SCHEDULE OF EVENTS

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## MONDAY, AUGUST 29

- 10am: Golf Tournament *at the Boulder Canyon Golf Course (See page 5 for information.)*

## TUESDAY, AUGUST 30

- 2-6pm: Registration *at the ThunderDome*
- 5pm: Welcome Social *at Sturgis Brewing Company, Exit 32*

## WEDNESDAY, AUGUST 31

- 7-8am: Driving School Lineup - Coffee & Donuts for Drivers *available in the ThunderDome*
- 8-12pm / 1-6pm: Registration *at the ThunderDome* \*NOTE: Registration closed from 12-1pm.
- BF Goodrich Personalized Driving School *at the ThunderDome (See page 5 for information.)*
  - Check in and staging starts at 7 AM - 7:50 AM
  - AM Class 8-12
  - Check in and staging starts at 12 AM - 12:50 AM
  - PM Class 1-5
- Noon-3pm: "Ponies for Patriots" - A Military & Veterans' Tribute Cruise *Begins at Scott Peterson Ford with free lunch.*
- Mustang Rodeo *at the ThunderDome (See page 6 for information.)*
  - Staging starts at 5pm
  - Drivers meeting at 5:30pm *(must be at drivers meeting to participate)*
  - Competitions start at 6pm
- 8pm: Drive in Movie Theater *at the ThunderDome*

## THURSDAY, SEPTEMBER 1

- 7-8am: Auto-Cross Lineup - Coffee & Donuts for Drivers *available in the ThunderDome*
- 7:30-10am: Breakfast Buffet at the Knuckle - \$12.00
- 8-12am / 1-6pm: Registration *at the ThunderDome* \*NOTE: Registration closed from 12-1pm.
- Auto-Cross Test & Tune presented by Gateway Mustang and BF Goodrich *at the ThunderDome (See page 12 for information.)*
  - Check-in and staging starts at 7am
  - Drivers meeting at 8:45am *(must be at drivers meeting to participate)*
  - Test & Tune 9am-3pm
- 8am-2pm: Mustang Fun Northern Hills Cruise *(See page 6 for directions.)*
- 10am-1pm: Deadwood Park & Explore for Prizes - *meet at Welcome Center*
- Launch Box *at the ThunderDome (See page 7 for information.)*
  - Staging starts at 3pm
  - Drivers meeting at 3:30pm *(must be at drivers meeting to participate)*
  - Launch Box Time Trials 4pm *(over when all participants have made all runs)*
  - Launch Box top 16 Finals starts after Time Trials
- Burn-out Competition *at the ThunderDome (See page 7 for information.)*
  - Starts right after Launch Box
- 8pm: Drive in Movie Theater *at the ThunderDome*

## FRIDAY, SEPTEMBER 2

- 7:30-10am: Breakfast Buffet at the Knuckle - \$12.00
- 8am-Noon / 1-8pm: Registration *at the ThunderDome* \*NOTE: Registration closed from 12-1pm.
- 8am: Southern Hills Poker Run *(See Pages 8, 9, 10, & 11 for directions.)*

## **FRIDAY, SEPTEMBER 2 CONTINUED...**

- **Auto-Cross Qualifying** presented by Gateway Mustang at the ThunderDome (See page 12 for information.)
  - Safety check-in and staging at 12pm
  - Drivers meeting at 12:30pm (must be at drivers meeting to participate)
  - Auto-Cross qualifying 1-5pm
- **Barrel Racing** at the ThunderDome (See page 13 for information.)
  - Staging starts at 5pm
  - Drivers meeting at 5:30pm (must be at drivers meeting to participate)
  - Barrel Race competition at 6pm
- **Drifting Exhibition** at the ThunderDome
  - Starts right after Barrel Races

## **SATURDAY, SEPTEMBER 3**

- **NO DAY OF SHOW REGISTRATION**
- **6-10am: Show & Shine Line-up** at the Sturgis Community Center Lot on Lazelle St. (See pages 15 & 16 for car classes and times.)
- **10am-4pm: Show & Shine Competition** on Main Street (judging & public viewing) (See page 14 for information.)
- **Noon: Official Main Street Photo** on the corner of Main St. & Junction Ave.
- **1pm: Mustang Auction** at the Knuckle Saloon (See page 17 for information.)
- **2:30-4pm: Tommy Brandt Concert** at Sturgis Motorcycle Museum lot
- **4:30pm: Parade Line-up** at the Thunderdome (See page 17 for information.)
- **5pm: Mustang Parade** down Sturgis Main Street (See page 17 for information.)  
Loud Pipes Contest will be held during the parade in front of the Loud American Roadhouse (See page 17 for information.)
- **6pm: Mustang Drag Racing Competition** at the Sturgis Dragway (See page 18 for information.)

## **SUNDAY, SEPTEMBER 4**

- **Auto-Cross Qualifying & Competition** presented by Gateway Mustang at the ThunderDome (See page 12 for information.)
  - Safety check-in and staging at 8am
  - Drivers meeting at 8:45am (must be at drivers meeting to participate)
  - Auto-Cross qualifying at 9am
  - Auto-Cross competition 1-5pm
- **8-9am: Cowboy Church** with Tommy Brandt at the ThunderDome
- **10am-2pm: Poker Hands Drawn** from Friday's Southern Hills Run at the ThunderDome
- **6pm: Banquet Dinner & Awards Ceremony** with Auction at the ThunderDome

**\*\* SCHEDULE SUBJECT TO EVENT AND TIME CHANGES \*\***



## **MUSTANG RALLY HEADQUARTERS**

LOCATED AT THE THUNDERDOME  
12998 SD HWY 34



FOR MORE INFORMATION, VISIT **STURGISMUSTANGRALLY.COM**





# ***Hello!***

## ***Welcome to Sturgis & the 16th Annual Sturgis Mustang Rally!***

On behalf of the Mayor's Office and the entire Sturgis community, we welcome you to the 16th Annual Sturgis Mustang Rally!

The Mustang Rally Committee continues to do an incredible job of making each and every day of the 2022 event interesting, exciting and packed full of challenging events designed for your participation.

While in Sturgis, we hope you are able to enjoy our unlimited miles of beautiful scenery, great dining experiences, unique shopping and downhome hospitality.

The City recently completed a major reconstruction of our Legendary Main Street and we look forward to having hundreds of Mustangs present to help us showcase the improvements to the entire world.

Whether you're a first time visitor or a seasoned veteran, we truly appreciate seeing everyone during this unique event.

Once again, Welcome to Sturgis! We're proud you have chosen to make Sturgis your home for the 2022 Mustang Rally.

**Mark C. Carstensen**  
Sturgis Mayor

*Dear Mustang Owner,*

*The Sturgis Mustang Rally committee thanks you for making our event a part of your calendar. We take great pride to make sure the events during this week involve two major things – you and your Ford Mustang! Due to the new “normal” with our lives, some of the ways we handled past events/activities are unable to happen this year. Your patience, understanding and a smile is GREATLY appreciated!*

*~ Sturgis Mustang Rally Committee*



## **IMPORTANT!**



All the information you need for participating in the 2022 Sturgis Mustang Rally is in this handbook. Maps, schedules and rules are all provided for you in the pages ahead. As a courtesy to the Sturgis Mustang Rally committee, we ask that you read through your handbook thoroughly noting times, routes, and rules. Information not provided for you in the handbook will be provided to you at the time of the event scheduled.

Schedule is subject to change.

[www.sturgismustangrally.com](http://www.sturgismustangrally.com)

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The SMR is not liable for any damage, theft, or accidents during the SMR event. Your personal insurance is your primary coverage. You must have a valid driver's license and your vehicle must be personally licensed and insured by you.



# ***Sturgis Mustang Rally*** ***4-Person Golf Scramble***

**MONDAY, Aug. 29 • 10 a.m. Shotgun Start**

at Boulder Canyon Golf Club

12312 US Highway 14A, Sturgis, SD

**\$110**  
***Entry Fee***

Entry fee includes:

- 18 Hole Scramble
- Warm-up Bucket of Balls for use on the driving range
- Box Lunch (choice of sandwich, chips, drink and cookie)
- \$10 of every entry fee will be donated to Wounded Warrior Family Support, and Boulder Canyon Golf Club will match every green fee donation of \$10.00 - dollar for dollar

 **WOUNDED WARRIORS**  
**FAMILY SUPPORT**

For details and registration, please visit

**[www.bouldercanyongolf.com/tournaments](http://www.bouldercanyongolf.com/tournaments)**



## ***BF Goodrich*** Tires ***Driving Schools***

**WEDNESDAY,  
Aug. 31**

**8 a.m.-Noon**

*Check-In and Staging  
begin at 7 a.m.*

**&**

**1 p.m.-5 p.m.**

*Check-In and Staging  
begin at 12:00 p.m.*



To participate in the Driving Schools,  
you must purchase a **blue** wristband.

**DON'T FORGET  
YOUR HELMET!**

**WEDNESDAY, Aug. 31 • Noon-3 p.m.**

***"Ponies for Patriots"***

**2022 MILITARY & VETERANS**

**— TRIBUTE CRUISE —**

Start at Scott Peterson Motors dealership at  
1 Ford Place, Sturgis for a complimentary lunch.





# MUSTANG RODEO

**WEDNESDAY, Aug. 31 • 6 p.m.**

at the ThunderDome

**Staging at 5 p.m. • Drivers Briefing 5:30 p.m.**

The SMR Mustang Rodeo is a timed couples game with your Mustang. You will rope a few "horses" and toss a few bean bags to earn points. Prizes awarded to top 3 Mustangs.

To participate in the Rodeo, you must purchase a **blue** wristband.

*\* Drivers who have consumed alcohol prior to this event will not be allowed to compete.*

*No outside coolers are allowed on the ThunderDome Property.*



## DRIVER'S BRIEFING

A compulsory driver's briefing will be held at 5:30 p.m.  
All drivers are required to attend.

**Movie at the Drive In Theater at the ThunderDome Wednesday, Aug. 31 at 8 p.m.**

# 2022 Northern Hills Fun Run

**THURSDAY, Sept. 1 • 8 a.m. - 2 p.m.**

- This self-guided cruise starts at Exit 30. From there, head westbound on I-90 to Exit 17. Turn left and head south approximately a half mile, make a right hand turn on to Colorado Blvd.

- Drive to the intersection of Highway 14A and Colorado. Turn left at the traffic light and enjoy a scenic 2 hour drive though beautiful Spearfish Canyon.

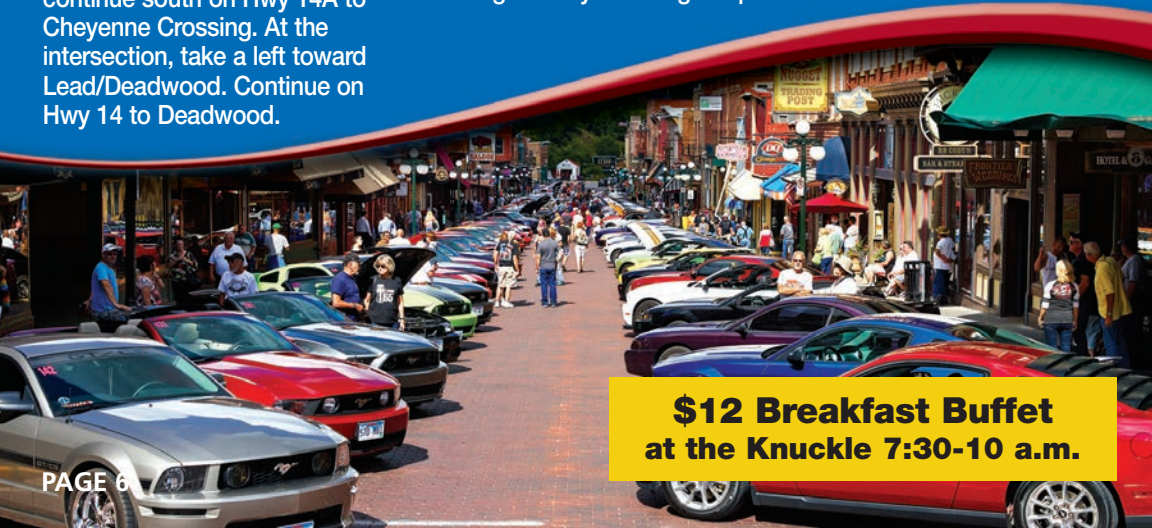
- On your way through the Canyon, be sure to stop at Savoy and visit the Spearfish Canyon Lodge. Afterward, continue south on Hwy 14A to Cheyenne Crossing. At the intersection, take a left toward Lead/Deadwood. Continue on Hwy 14 to Deadwood.

- From 10 a.m. to 1 p.m., the City of Deadwood awaits your arrival at the Deadwood Welcome Center located at 501 Main Street. Please wait at the Welcome Center to be personally escorted.

Be sure to pick up your registration box location information at the Welcome Center

*\*Cars must be off Main Street by 1pm or they will be towed at owner's expense.*

- That concludes the Fun Run. Please return to the ThunderDome for evening events and prize giveaways starting at 3pm!



**\$12 Breakfast Buffet  
at the Knuckle 7:30-10 a.m.**

# Launch Box Competition

**THURSDAY, Sept. 1 • 4 p.m.** at the ThunderDome

**Staging at 3 p.m. • Drivers Briefing 3:30 p.m.**

**ACTIVITY DESCRIPTION:** The Launch Box Competition is a single car timed event. Each competitor starts in the designated Launch Box racing to the Stop Box 60 feet away. A driver's failure to stop in the Stop Box results in elimination from the event. It's a test of acceleration and braking in a mere 60 feet. Mustangs will be selected in a random order. Drivers will begin this event in the Start Box, watching for the drop of the green flag to begin their run.

At 60 feet there will be a Stop Box. If drivers fail to stop within the Stop Box, they will be eliminated from the event. A red flag will be used to signal drivers to abort their launch or travel. Drivers are required to

stop immediately upon the signal of the red flag and wait for further instructions - colored lights may replace or be used in conjunction with the red flag.

**Prizes & trophies are awarded to the three fastest competitors:**

1st Place - **\$300.00** Shelby Certificate

2nd Place - **\$200.00** Shelby Certificate

3rd Place - **\$100.00** Shelby Certificate

**To participate in the Launch Box Competition, you must purchase a blue wristband.**

• **Drivers who have consumed alcohol prior to this event will not be allowed to compete.**

Event sponsored by...



## DRIVER'S BRIEFING

**A compulsory driver's briefing will be held at 3:30 p.m.  
All drivers are required to attend.**

**DON'T FORGET YOUR HELMET!**

# Burnout Competition

**THURSDAY, Sept. 1**

**Immediately following the LaunchBox Competition  
at the ThunderDome**

**ACTIVITY DESCRIPTION:** The Burnout Competition is a single-car event. Drivers are selected at random. They will enter the burnout pad and attempt to handle their cars in such a manner as to spin its drive wheels to produce smoke for a minimum of 30 seconds and a maximum of 90 seconds.

Upon entering the burnout pad, an easy release band will be tied to the driver's wrist and held by referees to notify driver of the 30-second mark, as well as

the 90-second mark. This is done because visibility can be impaired and visual signals may be missed.

A green flag will be dropped to signal the start of a driver's burnout. At 30 seconds, the easy release wristband will be tugged to signal the 30 second mark. A red flag, as well as multiple tugs on the wristband signals the end of the driver's run and the driver is required to shut down immediately — a red flashing light may replace or act in conjunction with the red flag.

**To participate in the Burnout Competition, you must purchase a blue wristband.**

**POINT CRITERIA:** During the competition, Mustangs are judged on:

- Instant Smoke
- Constant Revolutions
- Driver Control (including safety in and around the burnout box)
- Constant Smoke
- Use of Burnout Box
- Crowd Reaction
- Judges award up to 5 points for each criteria met.
- Maximum points achievable is 30 points.

• **Drivers who have consumed alcohol prior to this event will not be allowed to compete.**

**A FEW RULES APPLY TO BOTH EVENTS! All drivers are required to:**

- Produce a valid driver's license and vehicle registration
- Inspect and show their vehicle is in safe operating condition to SMR officials
- Sign inspection and release forms
- Wear a helmet and seat belt
- All loose items must be secured or removed before competition
- **NO DANGEROUS DRIVING** in and around event area or to and from burnout box. Violation of this rule will disqualify you immediately and you will be eliminated from SMR events without refund!

**Movie at the Drive In Theater at the ThunderDome Wednesday, Aug. 31 at 8 p.m.**

# FRIDAY, Sept. 2 • 8 a.m.

## • Black Hills Poker Run 2022 •

*Sponsored by Roush*

**#1 - Kickstart Travel Center, 12998 SD Hwy 34** - First Poker Run stamp is at the Kickstart Travel Center located three miles east of Sturgis next to the ThunderDome. Be sure to fill up with Premium gas.

**#2 - Sturgis Dragway, Hwy 79** - Your second stamp is the Sturgis Dragway to take a leisurely or fast run down the track. Turn left out of KickStart onto Highway 34. Approximately 3/4 of a mile, turn left onto Highway 79. Sturgis Dragway is a mile from the turnoff on your left. **The track will only be open from 8am-10am.**

**#3 - Knuckle Saloon, 918 Harley-Davidson Way** - Stamp #3 is the Knuckle Saloon. A perfect location for breakfast. As you leave the Drag Strip, go back into Sturgis. At the second operating stop light, turn left.

**#4 - Three Forks Country Store, 23820 Hwy 385** - As you travel to your fourth stamp, take a scenic drive on Vancorder Canyon Road. Once you hit Nemo Road; take a right and follow this to Highway 385. Upon reaching Highway 385, turn left and head south. The Three Forks Country Store is your destination. Don't forget to pickup your Hill City information and gift bag - courtesy of Hill City Chamber of Commerce.

**#5 - Custer Chamber of Commerce, 615 Washington, Custer** - How you drive to the fifth stamp - Custer City Chamber of Commerce - is your choice. You may want to go through Custer State Park via way of the Needles Highway, or feel free to go through Keystone to see Mt. Rushmore. You can also drive on Highway 385 straight to Custer.

We are proud to have the city of Custer as our host this year for the poker run. You will be able to park on Main Street if there is an open parking spot. Also, the side street at the City Chamber of Commerce building will be available. You must go to the chamber building to receive your info bag and \$10.00 "Custer Cash" which is good anywhere in the city of Custer. Have lunch in Custer and shop in the great stores along Main Street.

- Take any route you desire to return back to Sturgis; however, a bonus card will be given for a picture of you and your Mustang anywhere in the Black Hills.

Please remember to take this at a speed you are **COMFORTABLE WITH!**

**THIS IS NOT A  
TIMED EVENT.**

**PLEASE NOTE:**  
Poker hands will be drawn  
on Sunday between  
10 a.m. - 2 p.m. at the  
ThunderDome



**\$12 Breakfast Buffet  
at the Knuckle 7:30-10 a.m.**















# SMR Poker Run Tally Sheet

NAME: \_\_\_\_\_ CAR #: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_









|   |   |   |   |  |   |
|---|---|---|---|--|---|
|  |  |  |  |  |  |
| _____   | _____   | _____   | _____   | _____  | _____   |
|  |  |  |  |  |  |

CARD 1

CARD 2

CARD 3

CARD 4

|   |   |   |   |
|---|---|---|---|
|    |    |    |    |
| _____   | _____   | _____   | _____   |
|  |  |  |  |

CARD 5

CARD 6

CARD 7

- No Wild Cards
- Best Five Cards
- Highest Hand Wins

**GOOD  
LUCK!**

## Poker Hand Rankings

**1. Royal Flush**  
A, K, Q, J, 10  
all of the  
same suit



**2. Straight Flush**  
Any five card  
sequence in  
the same suit




**3. Four of a Kind**  
All four cards of  
the same rank



**4. Full House**  
Three of a kind  
combined with  
a pair



**5. Flush**  
Any five cards of  
the same suit,  
but not in  
sequence



**6. Straight**  
Five cards in  
sequence, but  
not in the same  
suit



**7. Three of a Kind**  
Three cards of  
the same rank



**8. Two Pair**  
Two separate  
pairs



**9. Pair**  
Two cards of  
the same rank



**10. High Card**  
Otherwise  
unrelated cards  
ranked by the  
highest single card



# PLACE STAMPS HERE

## Kick Start Travel Center

12998 SD Hwy 34, Sturgis

PLACE  
STAMP HERE

## Sturgis Dragway

Hwy 79, Sturgis

Hours: 8am-10am

PLACE  
STAMP HERE

## Knuckle Saloon

931 1st St., Sturgis





PLACE  
STAMP HERE

Three Forks  
Country Store

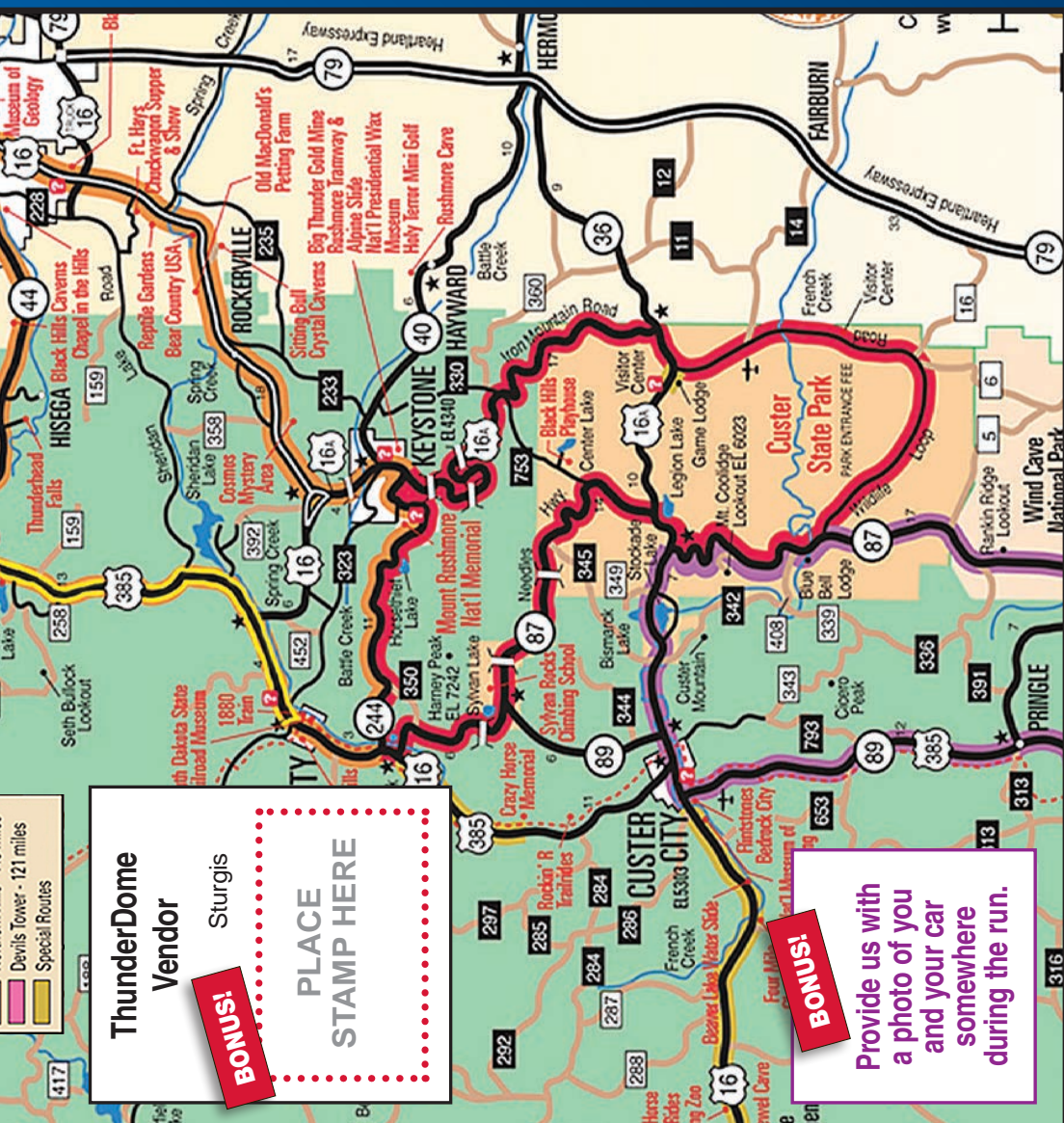
23820 US Hwy 385

PLACE  
STAMP HERE

Custer Chamber of  
Commerce

615 Washington, Custer

PLACE  
STAMP HERE



ThunderDome  
Vendor

Sturgis

PLACE  
STAMP HERE

**BONUS!**  
Provide us with  
a photo of you  
and your car  
somewhere  
during the run.





# Autocross

**FRIDAY, Sept. 2 • Qualifying 1-5 p.m.**

**Staging at 12 p.m. • Drivers Briefing 12:30 p.m.**

**SUNDAY, Sept. 4 • Qualifying 9 a.m.-1 p.m.**

**Staging at 8 a.m. • Drivers Briefing 8:45 p.m.**

**Finals 1-5 p.m. at ThunderDome**

SMR Autocross events are low to medium speed car control emphasizing safety. This is an elimination event.

The course will be defined using traffic cones.

One driver at a time negotiates the course laid out with cones and flags testing their skill against the clock.

Time penalties are charged for disturbing cones and failing to stop in designated area. The penalty is 1 second per cone and 1 second for failing to stop in stop zone. Each car will require inspection and driver must have appropriate safety equipment.

## DRIVER'S BRIEFING

A compulsory driver's briefing will be held at 12:30 p.m. on Friday, Sept. 2, and at 8:45 a.m. on Sunday, Sept. 4. All drivers are required to attend.

**NO DANGEROUS DRIVING**  
in and around event area or to and from launch and stop box. Violation of this rule with disqualify you immediately and you will be eliminated from SMR events without refund!

The loser of each race will be eliminated, with the winner racing again until a total of 16 cars are left. These cars (the Sweet 16) will receive an award and cash prize.

Eight of the Sweet 16 will move on to the next round. These Elite 8 will receive an additional cash prize.

Four cars will move on to the next round from the Elite 8. This group is called the Fantastic 4. The Fantastic 4 receive an additional cash prize and the chance to bet their winnings on the next round.

The Dynamic Duo will be the last two cars to move on from the Fantastic 4. The Dynamic Duo receives a cash prize and can bet their winnings or keep them for the final round.

The final race between the Dynamic Duo is a best three (3) out of five (5) elimination races that will determine who takes 1st and 2nd place.

Cash prizes and trophies will be awarded.

## ALL AUTOCROSS PARTICIPANTS MUST WEAR A HELMET!

To participate in the Autocross, you must purchase a blue wristband.

• Drivers who have consumed alcohol prior to this event will not be allowed to compete.

**No outside coolers are allowed on the ThunderDome Property.**

Sponsored by...



**BF Goodrich**  
Tires

# DRIFTING & BARREL RACING COMPETITION

**FRIDAY, Sept. 2 • 6 p.m.** at the ThunderDome

*Staging at 5 p.m. • Drivers Briefing 5:30 p.m.*

**DON'T FORGET YOUR HELMET!**

## DRIVER'S BRIEFING

A compulsory driver's briefing will be held at 5:30 p.m.  
All drivers are required to attend.

- **Mustang Barrel Race:** Break out of the start line, circle the 1st barrel, then the 2nd, around the 3rd and head for the finish line.
- **Hitting a barrel:** Automatic disqualification
- **This is a timed elimination event.**
- **This event will be held on Friday night.**
- **Auto Barrel Racing for SMR Registered Mustangs only.**



## A FEW RULES...

*All drivers are required to:*

- **Produce a valid driver's license and vehicle registration**
- **Inspect and show their vehicle is in safe operating conditions to SMR officials**
- **Sign inspection and release forms**
- **Wear a helmet and seat belt**

To participate in the Barrel Racing and Drifting, you must purchase a **blue** wristband.

*\* Drivers who have consumed alcohol prior to this event will not be allowed to compete.*

**No outside coolers are allowed on the ThunderDome Property.**





# SHOW & SHINE SATURDAY, Sept. 3

**6-10 a.m.  
Lineup**  
at Community Center  
parking lot, 4th & Lazelle

**10 a.m.-4 p.m.  
Show & Shine  
Competition**  
on Main Street

Welcome to the Sturgis Mustang Rally Show & Shine sponsored by Scott Peterson Motors on Main Street!

Please be sure to read all the instructions and directions below to make this years Show the best and smoothest yet! We have had many changes to our Main Street within the last five years, please be patient with us as we adapt to the changes while parking.

To participate in the Show & Shine, you must purchase a ~~white~~ wristband.

## CLASSING

Pages 18 and 19 list all the different classes of Mustangs competing in the show. You will need to enter your own car into the appropriate class. Participants will compete against each other in that exact class for a gold, silver, or bronze.

## DASH CARDS

The dash card given to you at registration and will be used specifically on Saturday for the show. You **MUST** have the card displayed on the driver side dash. Car numbers **MUST** be on the passenger side top corner of windshield or you will not get picture taken.

## STAGING AREA

**Very important!** Enter the community center's parking lot on 4th Street and Lazelle. Follow the STAFF's instructions, get your picture taken with your car. You will be checked into the show electronically. If this step is skipped, **YOUR CAR WILL NOT BE JUDGED**. Then follow the cones to the class lineup at Lynn's Dakotamart parking lot. There you will be subcategorized into lanes, then shuttled by a UTV to Main in small groups to be parked. Stay in the lane you are instructed too! Pull all the way up to the car in front of you, the lanes fill up quickly.

**RULES OF THE SHOW:**  
*Do not activate your alarm  
or lock your car on Main.*

*Car bling / signs / trophies  
must be inside or on your  
car, nothing on the street.*  
SMR is not liable for damage  
or theft of these items!

***DO NOT leave before the  
4 pm end of show.*** This  
could result in a DQ. SMR  
has allotted ample time to  
get to parade line up and  
drags. I repeat, **DO NOT  
leave early** – Judges need  
the whole 6 hours to finish  
the 500+ cars.

**BE ON TIME**





# SHOW & SHINE Judging Classifications

## NORMAL PRODUCTION

| YEAR  | CLASS NAME/STYLE                   |
|-------|------------------------------------|
| 79-93 | Convertible Original & Modified    |
| 79-93 | Coupe & T-Tops Original & Modified |
| 79-93 | Custom Modified                    |
| 94-98 | Convertible                        |
| 94-98 | Coupe                              |
| 94-98 | Custom Modified                    |
| 99-04 | Convertible GT                     |
| 99-04 | Coupe GT                           |
| 99-04 | Modified                           |
| 99-04 | Custom Modified                    |
| 99-04 | V6 All                             |
| 99-04 | Mach 1                             |
| 99-04 | Bullitt                            |

**LINE UP  
TIME**  
**6:30 a.m. -  
7:15 a.m.**

|       |                         |
|-------|-------------------------|
| 64-66 | Convertible             |
| 64-66 | Coupe & Fastback        |
| 64-66 | All Modified & Restomod |
| 64-78 | Custom Modified         |
| 67-68 | Convertible             |
| 67-68 | Coupe & Fastback        |
| 67-70 | Restomod                |
| 68-70 | Bullitt                 |
| 69-70 | All                     |
| 69-70 | Boss                    |
| 69-73 | Mach1                   |
| 69-73 | Mach1 Restomod          |
| 71-73 | All                     |
| 74-78 | All                     |

**LINE UP  
TIME**  
**7:15 a.m. -  
7:55 a.m.**

|       |   |
|-------|---|
| 05-09 | V6 All  |
| 05-09 | Convertible GT                                |
| 05-09 | Convertible GT Modified                       |
| 05-09 | Convertible GT Custom Modified                |
| 05-09 | Coupe GT                                      |
| 05-09 | Coupe GT Modified                             |
| 05-09 | Coupe GT Custom Modified                      |
| 05-09 | Bullitt                                       |
| 05-14 | V6 Modified                                   |
| 07-14 | California Special                            |
| 07-22 | California Special Modified & Custom Modified |
| 10-14 | V6 All  |
| 15-22 | California Special                            |

**LINE UP  
TIME**  
**8:00 a.m. -  
8:40 a.m.**

|       |                                |
|-------|--------------------------------|
| 10-14 | Coupe GT                       |
| 10-14 | Coupe GT Modified              |
| 10-14 | Coupe GT Custom Modified       |
| 10-14 | Convertible GT                 |
| 10-14 | Convertible GT Modified        |
| 10-14 | Convertible GT Custom Modified |
| 15-22 | Coupe GT                       |
| 15-22 | Coupe GT Modified              |
| 15-22 | Coupe GT Custom Modified       |
| 15-22 | Convertible GT                 |
| 15-22 | Convertible Modified           |
| 15-22 | Convertible Custom Modified    |
| 15-22 | Ecoboost All                   |
| 15-22 | V6 All                         |
| 15-22 | Bullitt                        |

**LINE UP  
TIME**  
**8:45 a.m. -  
9:30 a.m.**

# SHOW & SHINE Judging Classifications

continued...

Special Production Mustangs Will Be Parking On Designated Streets

## SPECIAL PRODUCTION

**YEAR CLASS NAME/STYLE**

**SHELBY:**

|       |                                      |
|-------|--------------------------------------|
| 65-70 | Shelby                               |
| 65-70 | Shelby Tributes                      |
| 07-09 | Shelby GT & Terlingua                |
| 07-09 | Shelby GT Modified & Custom Modified |
| 07-09 | Shelby GT500 Convertible             |
| 07-09 | Shelby GT500 Coupe                   |
| 07-09 | Shelby GT500 Modified                |
| 07-09 | Shelby GT500 Custom Modified         |

**LINE UP  
TIME  
7 a.m. -  
8 a.m.**

|       |  |
|-------|--|
| 07-22 | Shelby KR & Supersnake & GT350 (Shelby Built)  |
| 10-14 | Shelby GT500 Modified                          |
| 10-14 | Shelby GT500 Convertible                       |
| 10-14 | Shelby GT500 Coupe                             |
| 10-14 | Shelby GT500 Custom Modified                   |
| 15-20 | Shelby GT350 & GT350R (Ford Performance Built) |
| 20-22 | Shelby GT500 (Ford Performance Built)          |

**LINE UP  
TIME  
7:30 a.m. -  
8:15 a.m.**

**ROUSCH:**

|       |                                  |
|-------|----------------------------------|
| 94-04 | Roush Coupe & Convertible        |
| 05-14 | Roush Coupe                      |
| 05-14 | Roush Convertible                |
| 15-22 | Roush Coupe                      |
| 15-22 | Roush Convertible                |
| 94-22 | Roush Modified & Custom Modified |

**LINE UP  
TIME  
8:30 a.m. -  
9 a.m.**

**SALEEN:**

|       |                                   |
|-------|-----------------------------------|
| 79-93 | Saleen Fox Body                   |
| 94-04 | Saleen Coupe & Convertible        |
| 79-22 | Saleen Modified & Custom Modified |
| 05-14 | Saleen Coupe                      |
| 05-14 | Saleen Convertible                |
| 15-22 | Saleen Coupe                      |
| 15-22 | Saleen Convertible                |

**COBRA:**

|       |                                  |
|-------|----------------------------------|
| 79-93 | Cobra                            |
| 94-98 | Cobra                            |
| 99-04 | Cobra                            |
| 79-04 | Cobra Modified & Custom Modified |

**LINE UP  
TIME  
9:30 a.m. -  
10 a.m.**

**BOSS:**

|       |                  |
|-------|------------------|
| 12-13 | Boss             |
| 12-13 | Boss Laguna Seca |

## CHOICE AWARDS

Sturgis Choice - (Mayor)  
Knuckle

SMR Choice  
Kid's Choice 1st, 2nd

Scott Peterson's Choice

\*\*\* If you need help classing your car, please ask for assistance at registration. Modified cars please be honest when classing your car. Sandbagging down a class will actually hurt you more than help you.

# SATURDAY, Sept. 3 • 1 p.m. Mustang Rally Auction



***"Everything Mustang Sells!" at the Knuckle Saloon***

Welcome to the Annual Sturgis Mustang auction! Last year's auction was a lot of fun and a great place to pick up some cool Mustang stuff, plus, all proceeds go to fund the preceding Sturgis Mustang Rally! This year's auction is slated for Saturday, Sept. 4 at 1 p.m. and will once again feature "all things Mustang." It is open to the general public and admission is free. Arrive early, register for a bidder's number, inspect the merchandise, talk to the car owners and be ready to bid at 1 p.m. sharp! The auction will be held at the Knuckle Saloon pavilion during the Show & Shine.

## SATURDAY, Sept. 3 • 5 p.m.

# Mustang Parade

**Main Street, Sturgis**

### PARADE ROUTE SAFETY INSTRUCTIONS

**The Mustang Rally Parade can be a fun and safe event if we follow a few simple rules.**

- Law Enforcement will keep the parade cars as close and as tight as possible. At times they may need to stop the parade to allow oncoming traffic to proceed. Be prepared for breaks in the parade line-up.
- Do NOT stop during the parade route unless an officer directs you to do so.
- Do NOT do burnouts.
- Be watchful for wildlife
- Stay alert at all times, watch the car in front of you.
- A law enforcement escort will not be provided outside Sturgis city limits.
- Abide by all traffic laws when leaving Sturgis.

**PARADE  
LINE-UP  
AT THE  
THUNDERDOME  
AT 4:30 P.M.**



**Route as follows:**

**Law Enforcement will lead**

- **From the Thunderdome, right on Hwy 34.**
- **Left on Nellie.**
- **Right on Main St.**
- **Right on Lazelle/Hwy 34.**

## Loud Pipes Contest



**During the parade,** Loud American is happy to sponsor the "Loud American Loud Pipes" Competition. We are here to prove that those Mustangs have more than just good looks. Here's the chance to show us what that engine is made of, so rev it up! Contest is judged on 3rd Street.

## SATURDAY, Sept. 3 During the Parade

*Takes place beside the Loud American Roadhouse on 3rd Street in designated area.*

- **Rev your pipes for the judges & crowd in the designated area**
- **Do NOT Stop**
- **Do NOT Burnout - Kids Present**
- **Keep the parade flowing**



# MUSTANG Drag Racing

Sponsored by:



**SATURDAY, Sept. 3**

**Competition starts at 6 p.m. • Eliminations at 8 p.m.**

at the Sturgis Dragway - East of Sturgis just North of Hwy. 34 & Hwy. 79 Junction

The Mustang Drag Race is a True Street Bracket Event. It doesn't matter if your car is 6 or 8 cylinders, stick or auto. Consistency will win the race. There are professional drag racers available to instruct and ride with you upon request. There will be a **\$25 track fee to participate in this event**. The fee is in addition to fees paid for registration.

To participate in the drag races there are a few rules and regulations we ask you to follow:

- NHRA rules apply
- Races are open to registered Mustangs only
- Registered Mustangs must be street cars
- You must provide valid driver's license and registration
- Helmets and long pants are required for all racing participants
- Street tires and DOT-approved drag radials only.
- Rally numbers must be in the upper right corner of your windshield
- Drivers allowed up to 3 practice runs

**DON'T FORGET  
YOUR HELMET!**

To participate in the Drag Racing, you must purchase a **blue** wristband.

• **Drivers who have consumed alcohol prior to this event will not be allowed to compete.**

Red & White Wristbands will pay a \$10 gate fee

**No outside coolers are allowed at the Sturgis Dragway or the ThunderDome Property.**

## STURGIS MUSTANG RALLY COWBOY CHURCH

**SUNDAY, Sept. 4 • 8 a.m.**

at the ThunderDome

**Music by Tommy Brandt  
& Tommy Brandt II**

Sponsored by:  
Sturgis Chamber of Commerce



**SUNDAY, Sept. 4**

**10 a.m.-2 p.m.** at the ThunderDome

**Draw for Poker Hands from  
Friday's Black Hills Poker Run**



# Show & Shine Awards Banquet

**SUNDAY, Sept. 4 • 6 p.m.**

at the ThunderDome

*Are you curious to see who won at the SMR Show & Shine?*

Join us at the Show & Shine Awards Banquet featuring a guest speaker. We will be handing out trophies for Show & Shine choice awards and serving up a delicious dinner!

If you are unable to attend, please make arrangements for your awards to be mailed **AT YOUR EXPENSE.**

*No outside coolers are allowed on the ThunderDome Property.*

## Interested in having a particular registration number for life?

*It can happen!*

With the growing demand to reserve registration numbers, the SMR Committee will auction three **(3) Lifer Numbers** on Sunday night during the awards dinner. With the winning bid, the buyer will choose their desired Lifer Number. A certificate with the number and Lifer car decal will be included.

*Please Note: SMR does reserve the right to re-circulate the number if the buyer does not register for a SMR event for two (2) consecutive years and/or resells the number.*

Going forward, SMR will no longer hold registration numbers for participants unless they purchase a Lifer Number.

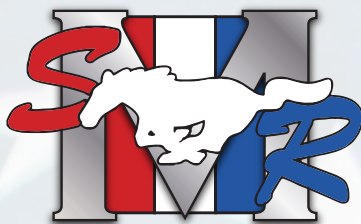
## SMR Banquet Auction

**SUNDAY, Sept. 4 • 6 p.m.** at the ThunderDome

The banquet auction takes place after the banquet dinner and prior to the awards ceremony. Many one-of-a-kind items will be up for auction. The proceeds from these auction items are used to promote future Sturgis Mustang Rallies.

Sponsored by: *Barnett-Jackson*

*Your generosity and participation are greatly appreciated!*



Thanks for participating and a special  
Thank You to our sponsors for supporting  
the 16th Annual Sturgis Mustang Rally!

*For next year's 17th Anniversary,  
Labor Day weekend events, visit  
[www.sturgismustangrally.com](http://www.sturgismustangrally.com)*

